

TIERS BOOTH SPACE

Appointments are scheduled based on the tiers below.

Package sponsors will receive priority based on sponsorship level followed by 2024 Exhibitors. 2024 Exhibitor appointments will be set randomly based on booth size (see tiers below). Please note, exhibitors will have the option to increase their booth size, but if an exhibitor chooses to downsize, the appointment will be postponed to a time within the newly selected tier.

TIERS	BOOTH SQ. FT.	EARLY (Before Sept. 13)	COST PER 100 SQ. FT.	STANDARD (Begins Sept. 13)	COST PER 100 SQ. FT.
1	12,000 & Up	\$34.00	\$3,400	\$36.00	\$3,600
2	9,000 - 11,999	\$34.50	\$3,450	\$36.50	\$3,650
3	6,000 - 8,999	\$35.00	\$3,500	\$37.00	\$3,700
4	3,000 - 5,999	\$35.50	\$3,550	\$37.50	\$3,750
5	800 - 2,999	\$36.00	\$3,600	\$38.00	\$3,800
6	400 - 799	\$36.50	\$3,650	\$38.50	\$3,850
7	0 - 399	\$37.00	\$3,700	\$39.00	\$3,900

Two or more member companies owned by the same person/entity may book their exhibits at the same time and receive the appropriate discount on the aggregate square footage booked, provided each company has a member record. Any of the companies in this group may be designated as the booking agent for the rest. Each exhibit may be branded as the individual company.

Co-Exhibitors are not eligible to participate.

NOTE: All exhibitors will be responsible for their own flooring solutions.

MARK THESE DEADLINES TO AVOID AN UP TO 18% ANNUAL LATE FEE ON YOUR ENTIRE BALANCE DUE.

PAYMENT DEADLINES:

First 10% of booth space price + \$1,000 2024 Alliance membership dues. Due upon signing.

40% will be due on or before January 13, 2025.

Final 50% will be due on or before May 16, 2025.

CANCELLATION PENALTIES:

On or prior to December 16, 2024 10% of total space price

December 17, 2024 – March 3, 2025 25% of total space price

March 4, 2025 – June 3, 2025 50% of total space price

On or after June 4, 2025 100% of total space price

*Membership dues are non-refundable

There's an update to our cancellation policy for 2025! Please be thoughtful when determining the size of your booth so you aren't downsizing later. **Why?** This allows more space for the entire community to participate and our team can really maximize the floor plan.



QUESTIONS?

If your team has any questions please contact exhibit@printingunited.com or reach out directly to your current sales representative.