

NEW Cancellation Policy for 2025

- On or prior to December 16, 2024—10% of total space price
- December 17, 2024 – March 3, 2025—25% of total space price
- March 4, 2025 – June 3, 2025—50% of total space price
- On or after June 4, 2025—100% of total space price

This includes downsizing. We want to encourage people not to pick something larger and then downsize later because they will still owe the size originally booked.

Payment Terms

- First 10% of booth price + \$1,000 2024 Alliance membership dues. – Due upon signing
- 40% will be due on or before January 13, 2025. Final 50% will be due on or before May 16, 2025.