



SPONSORSHIP **BROCHURE**

OCT. 22-24, 2025
ORLANDO, FL

AT A GLANCE **SPONSORSHIP**

Interested in sponsoring in 2025? Sponsorship gives you a voice beyond your booth and helps draw in the printers you want to see. Make your presence at PRINTING United Expo known! Only package sponsors are eligible for earlier priority exhibit selection appointments.

Sponsorship & Investment Levels



SPONSORSHIP OPPORTUNITIES

Interior Branding Options

Lobby banners, lobby floor graphics, column wraps, escalator ribbons, wayfinding stations

Online Advertising

Online directory, show planner, mobile app sponsor

Promotional and Event

Education sponsor, lanyards, tote bags, pens, expo floor map branding



Exterior Branding Options

Hanging banners, entrance window graphics, sidewalk graphics, shuttlebus headrests

Media Day Options

Pre, live, and post event Media Day promotional opportunities, live speaking sessions, 1:1 meetings with media from around the globe, press kit drop, branded item in media swag bag, Media Day reception, and more!

Additional Options

Customizable depending on your goals

LEVELS & DELIVERABLES

Deliverables	Title \$100,000	Diamond \$75,000	Platinum \$50,000	Gold \$30,000
Branding Credits for Onsite Promotions	\$40,000	\$35,000	\$25,000	\$15,000
Media Branding Credits (Print & Electronic)	\$30,000	\$15,000	\$10,000	\$5,000
Booth Credit for 2026 (Assigned After 2025 Expo Closes)	\$15,000	\$11,250	\$7,500	\$4,500
Also Included in Package:				
MapYourShow Upgrade to Premium Package	\$3,500	\$3,500	\$3,500	\$3,500
Up to 150 Badge Allotment	✓	✓	✓	✓
Added in to the New Sponsor Section on the Mobile App Homepage	✓	✓	✓	✓
Company Logo Appears in Search Results	✓	✓	✓	✓
Access to Online Leads	✓	✓	✓	✓
Listed in an Exclusive List of Featured Exhibitor Listing	✓	✓	✓	✓
Premier Placement in Search Results	✓	✓	✓	✓
Highlighted Booth With Corner Peel on Interactive Floor Plan	✓	✓	✓	✓
7 Business Cards on Your Listing for Staff	✓	✓	✓	✓
7 Downloadable Content Pieces for Attendees to View	✓	✓	✓	✓
4 Product Gallery Images & Descriptions	✓	✓	✓	✓
4 Product Gallery Videos & Descriptions	✓	✓	✓	✓
Priority Move-in Based on Booth Size, Location & Complexity (600 Net Sq Ft or Larger)	✓	✓	✓	✓
Show Floor Plan - Logo Placement (\$1,000 Each)	✓	✓	✓	✓
Aisle Carpet Graphics (\$750 Each)	4	3	2	1
Education Passes for VIP Clients (\$175 Each)	10	8	6	4
Meeting Room at Convention Center - Subject to Availability (\$6,000)	✓	✓	N/A	N/A
Invite to Chairman's Reception	2	1	N/A	N/A
Brand Recognition:	✓	✓	✓	✓
Expo Website	✓	✓	✓	✓
Promotional Material (Where Applicable)	✓	✓	✓	✓
Onsite Material - Signage, Show Guide, Etc. (Where Applicable)	✓	✓	✓	✓
Exhibitor Spotlight in Email Communication for Attendees & Prospects	✓	✓	✓	✓
Organic Social Post on Expo LinkedIn	✓	✓	✓	✓
Media Day Participation	\$15,000	\$10,000	\$10,000	\$7,500
Live Speaking Session - Expo Show Plans	25 Minutes	15 Minutes	15 Minutes	If Available
1:1 Meetings with Media Outlets from Around the Globe	15	8	8	5
Press Kit Drop	✓	✓	✓	✓
Branded Promotional Items for Media Swag Bag	✓	✓	✓	N/A
Media Day - Breakfast Sponsorship	✓	✓	✓	✓
Media Day - Lunch Sponsorship	✓	✓	✓	✓
Media Day - Cocktail Reception Sponsorship	✓			
Provided Full List of Media to Plan In-Booth Press Conferences	✓	✓	✓	✓
Total Package Value	\$115,250	\$85,400	\$59,550	\$38,000

EXAMPLES



APPAREL ZONE



CHARGING STATIONS



COLUMN WRAP



DJ BOOTH



ESCALATOR GRAPHICS



FLOOR GRAPHIC

EXAMPLES



HANGING BANNER



LANYARDS



PDAA ZONE



PODCAST BOOTH



SHUTTLE BUSES



SIDEWALK GRAPHIC

EXAMPLES



TOTE BAGS



WATER BUBBLER



WINDOW CLING

PRINTING UNITED

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**CONTACT OUR TEAM TODAY TO
BUILD YOUR PLAN FOR SUCCESS.**



Sarah Payne

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Lee Wright

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FUTURE SHOW DATES

2026

September 22-24

Las Vegas Convention Center
Las Vegas, NV

2027

September 14-16

Las Vegas Convention Center
Las Vegas, NV

2028

October 18-20

Georgia World Congress Center
Atlanta, GA

PRESENTED BY

