



## Payment Terms

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|---|--|
| • First 10% of booth price              | Due upon signing                                 |
| • \$1,000—2026 Alliance membership dues | Due upon signing— <i>Dues are non-refundable</i> |
| • 40% of booth total                    | Due on or before January 16, 2026                |
| • Final 50% of booth total              | Due on or before May 15, 2026                    |

## Cancellation Policy for 2026

This includes downsizing.

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|-------------------------------------|---------------------------|
| • On or prior to December 12, 2025  | 10% of total space price  |
| • December 13, 2025 – March 6, 2026 | 25% of total space price  |
| • March 7, 2026 – June 5, 2026      | 50% of total space price  |
| • On or after June 6, 2026          | 100% of total space price |

## Late Fee Policy

Any past due amount is subject to an 18% annual (1.5% monthly) (or the highest rate permitted by law, whichever is less) fee that is applicable to the entire balance due, inclusive of booth fees, membership dues and/or sponsorship fees.